

# **Bedford TV Board of Directors Meeting**

Monday, July 11, 2016

Meeting was called to order at 12:30 p.m.

**Board Members Present:** Bob Dutton, Julie Turner, Kyle Draper, Lisa Warhover

**Staff Members present:** Greg Dolan, Julie Antriasian, Paula Gilarde, Nick Giglio

Next Board Meeting - Monday, August 8, 12:30pm

## **Director's Report:**

- Capital Purchases underway
- Internships in full swing: four interns this summer
- Video Game Show, airing live on Thursdays at 1pm
- COA On Air – returns to BCAT
- Annual Report due August 1, 2016

## **Outreach Report:**

- BHS/JGMS Graduation DVD Sales continuing
- New Information area on BCAT website
  - BCAT information area: membership, what we offer, etc...
  - Video Tips
- Social Media, all growing: Facebook, Twitter 500+, Instagram 400+ views of recent picture
- Throwback Thursday
- Working on Community Partnerships
- Celebrate Life Show with Wayne – Interview Show returning

## **Treasurer's Report:**

- Budget approved for 2017

## **Administrator's Report:**

- Review of expenses & income

## **Strategic Planning:**

- Planning for further discussions each meeting
- Looking to meet with another local station to share ideas

## **New Business:**

- Fundraising – continue to grow
  - Bedford's Got Talent

Meeting adjourned at 1:50pm.

Lisa Warhover, interim clerk