

Bedford TV Board of Directors Meeting

Monday, December 5, 2016

Meeting was called to order at 12:10 PM.

Board Members present: Julie Turner, Bob Dutton, Gretchen Kind, Lisa Warhover

Staff Members present: Greg Dolan

Upcoming Meetings:

- Bedford TV Board: Monday, January 9, 2017, 12:00pm (new start time!)
- Selectmen Meeting: Monday, December 5, 2016, 7:30pm – Town Hall (tonight!)
- Cable Committee: Thursday, January 5, 2017, 7:30pm – Town Hall
- Town Meeting: March 2017

Motion to accept the resignation of Kyle Draper from the Board of Directors.

- Approved

Motion to approve minutes from BCAT's Board Minutes from 11/7/2016

- Waiting for them to be pieced together and finished

Executive Director's Report:

General:

- Classes
 - JGMS Advanced Class through BYFS has started
 - Lane School class registration through Bedford Recreation is open
 - Discussion of pricing for classes to be competitive, but still accessible
- Programming
 - New shows: 360 so far this year shows significant increase over last year
 - Youtube: 121,611 views year to date - up by 20,000+ over last year
 - Facebook Live: viewership is up as well – 311 live viewers for a recent newscast
- Technical Problems
 - Verizon audio issues
 - Server issue – handled by Tightrope

Financial:

- Review of P&L handouts
- General discussion regarding benefits
- DVD sales review – discussion of pricing to be competitive
- Question to pursue: do other town's have separate funding stream for on-line streaming?

Community Outreach:

- December 13th: Alfred Hitchcock lecture series – 3 lecture series
- Movies on the Hill - summer?
- Bedford's Got Talent- spring?

Strategic Planning:

- Key bullets we look to have on Selectmen agenda
 - BTV Audience – all residents of the town?
 - Additional sources of funding for the future?
 - Ability to provide benefits to BTV employees?

New Business:

- Update on contract activities

- By-laws
 - Annual meeting amendments discussion
 - Decision to fully update what was approved by the membership at the Annual Meeting
- Fundraising
 - Business Community – partnerships
 - Ensure that all know BTV is a non-profit and target donations
- Consideration of new member to the board to fill Kyle Draper's vacancy
 - Julie to talk with Ralph Hammond

Meeting adjourned at 1:35 PM.

Executive Session – see Board section of Google Drive for minutes.

Lisa Warhover, clerk