

## **Bedford TV Board of Directors Meeting**

Monday, January 9, 2017

Meeting was called to order at 12:05pm.

**Board Members present:** Julie Turner, Bob Dutton, Gretchen Kind, Ralph Hammond, Lisa Warhover  
**Staff Members present:** Greg Dolan

### **Upcoming Meetings:**

- Bedford TV Board: Monday, February 6, 2017, 12:00pm
- Selectmen Meeting: Monday, January 9, 2016, 7:30pm – Town Hall (tonight!)
- Cable Committee: Thursday, January 12, 2017, 7:30pm??? – Town Hall (they did not meet last week on 1/5/17)
- Town Meeting: March 2017

Motion to accept Ralph Hammond as a member of the Board of Directors.

- Approved via email December 28, 2016

Motion to approve minutes from BCAT's Board Minutes from 11/7/2016

- Approved

Motion to approve minutes from BCAT's Board Minutes from 12/5/2016

- Approved

### **Executive Director's Report:**

#### **General:**

- Classes
  - Next basic JGMS class started last week – 8 students
    - Three more JGMS classes planned
    - Explore an increase in price for next year
  - First Lane class starts tomorrow – 7 students
    - Suggestions to use student interns to run Lane classes
- Programming
  - 458 new shows to date this year (vs 434 last year)
  - 122,712 YouTube views to date this year (vs 101,865 last year)
  - New weekly show – Women Inspired, hosted by Linda Ugelow
  - Friday Jan. 13 – mini-marathon
    - Live 11am – 7pm, involving JGMS class participants
    - Wrestling Kennection's 150<sup>th</sup> episode
    - Suggestions to do additional advertising for event
    - Suggestions to add potential fundraising for event
- Lecture Series – Alfred Hitchcock
  - One more lecture in 3 part series
  - Parts one and two will be aired on the channels soon
  - Looking to do more lectures in the future

#### **Financial:**

- Review of P&L handouts

#### **Community Outreach:**

- T-Shirt, sweatshirt fundraiser a success
  - Additional items purchased in bulk for further fundraising

**New Business:**

- Update on contract activities
  - Discussion of Bob's meeting with Bill Moonan and Jim Shea
  - BTV's key points have been vocalized, now we wait
  - Suggestion to update Selectmen periodically with BTV's message
- Discussion about Historical Society's Bedford Museum and their location plans

Meeting adjourned at 1:46pm.

Executive Session – see Board section of Google Drive for minutes.

Lisa Warhover, clerk